

III WORLD CONFERENCE ON WOMEN AND SPORT – MARRAKECH, MOROCCO

“NEW STRATEGIES, NEW COMMITMENTS”

THE CONFERENCE,

Recalling that the goal of Olympism is to place everywhere sport at the service of the harmonious development of human beings, with a view to encouraging the establishment of a peaceful society,

Welcoming the commitment of the President of the International Olympic Committee, the Secretary General of the United Nations, and the President of the World Bank to promote women’s rights in all fields of human activities,

Taking into consideration the Resolution adopted by the II World Conference on Women and Sport in Paris, France, on 8 March 2000;

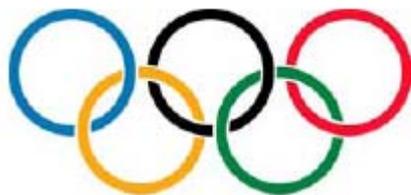
Taking also into consideration the research on Women Leadership and the Olympic Movement undertaken by Loughborough University for the International Olympic Committee;

Recognising the effort made by all entities and persons involved with the promotion of

Women in Sport but aware of all the challenges which lay ahead to be taken up in order to attain the projected objectives;

Noting, however, with regret, the slow pace in implementing fully the action plan formulated by inter-governmental and non-governmental organisations and the lack of concrete, visible and tangible actions at the grass root level;

1. **Reaffirms** the targets established in 1996 for the International Olympic Committee, International Sports Federations and National Olympic Committees to have at least 20% women on their executive boards and legislative bodies by 2005 and consider the period beyond;
2. **Urges** the International Olympic Committee, International Sports Federations, the Association of National Olympic Committees (ANOC), sports Confederations, National Olympic Committees and National Federations to correct the current gender imbalance and to ensure significant representation of women on all permanent commissions, working groups, and Organizing Committees of the Olympic Games (OCOGs), and also highlights the need for the five Continental Associations of NOCs to ensure the inclusion of women on the Executive Council of ANOC;



3. **Calls** upon all delegates to be advocates for the promotion, training and empowerment of women in and through sport at grass root level, clubs and in National Federations;
4. **Urges** the International Olympic Committee and National Olympic Committees to advocate for the inclusion of physical and sport activities in educational institutions with government and international agencies in charge of education and sport;
5. **Encourages** the Olympic Movement and sport organisations to further the cooperation with the United Nations system, the World Bank, inter-governmental and non-governmental organisations to promote gender equality policies and programmes and support human and socio-economic development through sport;
6. **Urges** Olympic Solidarity Commission to review its policies and development programmes to ensure that funds provided are increased, and that a fair proportion is used for the support of women in and through sport;
7. **Calls upon** all female athletes and leaders to serve as role models and mentors for young girls and women to develop their skills in sport and professional lives, and contribute to the promotion of diversity, peace and human understanding;
8. **Requests** that stakeholders and partners in the Olympic Movement be involved individually or collectively in preventive education campaigns against scourges such as HIV/AIDS, polio, and substance abuses which affect women and children;
9. **Urges** the sport communities to support and encourage sport activities for girls and women with disabilities;
10. **Recommends** that sport communities and media organisations work together to ensure a comprehensive and accurate portrayal of the image of women in sport, as well as including women in media training programmes;
11. **Congratulates** the International Olympic Committee and its Women and Sport Commission for organising this III World Conference on Women and Sport;
12. **Expresses** its sincere thanks to the Kingdom of Morocco and its National Olympic Committee for the excellent organisation of the Conference and traditional hospitality.

Marrakech, Morocco

9 March 2004